AI Visibility for agencies

White-label measurement of what AI assistants say about your clients.

Your clients are already asking

- Clients ask agencies what AI search means for them, and most agencies have no product to answer with.
- AI Visibility asks the questions your client's customers ask across ChatGPT, Claude, Gemini, Perplexity, and shows every answer word for word.
- You sell it under your own brand, at a margin you set.

What one seat includes

- The client's initial audit plus monthly measurement (12 runs a year).
- Their fix list, ranked small, medium or large, and their movement over time.
- All of it in your branded portal, with emails under your name and replies to your support address.

Wholesale plans and seat math

Starter	5 seats	$399 / month
Studio	15 seats	$999 / month
Growth	25 seats	$1,499 / month
Pro	50 seats	$2,990 / month
Scale	100 seats	$5,900 / month

Simple client	15–31 questions	1 seat
Larger client	32–47 questions	2 seats
Large client	48–71 questions	3 seats
Largest client	72–120 questions	6 seats

A seat is one client of a given size. You set your own resale price.

What your clients see

- Your logo, your colors, your name on the portal, the PDFs and the emails.
- Your clients see your brand, not ours.
- Custom domains are not available at launch. You get a platform subdomain.

How we measure

- Every rate shows its denominator. There is no composite score.
- Nothing is reported unless two assistants independently confirm it.
- An absence is reported as an absence. An answer we could not read is never counted as unchanged.
- We never say a fix caused a change; we say it was completed before the change was observed.

Our own first measurement

- We ran the product on our own firm first: 24 questions, 4 assistants, 95 scored answers.
- Zero recommendations in 95 scored answers.
- Twenty-one of 24 questions drew no mention from any assistant. All four pointed to the same cause: no third-party evidence, everything self-published.
- Source: our own run, rubric v1.1, coverage 95 of 96 answers.

Getting started

- Apply on the partner page. We review it and book a call.
- Once approved, you set your logo, colors and subdomain.
- Price your client list in the seat calculator and pick the plan that covers it.
- Send the three emails in this kit to your first clients.